

# *EVOLVE*

TRANSPARENT LCD DISPLAYS

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BY *VISIONAIR-E*<sup>®</sup>



*ENGAGE*

*DISPLAY*

*EXPRESS*

*INSPIRE*

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*THE INNOVATIVE WAY TO DISPLAY.*



*Transparent LCD Display Cases are the perfect way to engage your audience. The ability to overlay digital information and artwork over your product allows you to tell a story, leaving an impactful image in their minds.*

**DISPLAY ANYTHING:**

- **SHOES**
- **TOYS**
- **ELECTRONICS**
- **TECHNOLOGIES**
- **ARTIFACTS**
- **JEWELRY**
- **MEMORABILIA**

## **TRANSPARENT LCD DISPLAY CASES**

There are two version of our Evolve Transparent LCD Displays. The first is our Transparent LCD Display Case. This display offers you the complete housed solution, creating exciting and innovative new ways to engage with your audience so you can stand out from the crowd. This aluminum display incorporates an LCD front with built in LED lights behind to create the transparency. For our interactive models a tempered glass is also present to protect the LCD.

**AVAILABLE AS A STANDARD OR INTERACTIVE TOUCH DISPLAY**

23"

32"

43"

55"

65"

75"

86"

98"

CUSTOM SIZES AVAILABLE FROM 9.7"

# TRANSPARENT LCD SCREENS

For customers who want to create their own displays, we also offer the LCD screen without the housing. These displays can be utilized to create your own custom experiences. A back light is required to create the screen transparency.

AVAILABLE AS A STANDARD OR INTERACTIVE TOUCH DISPLAY

23"

32"

43"

49"

55"

65"

75"

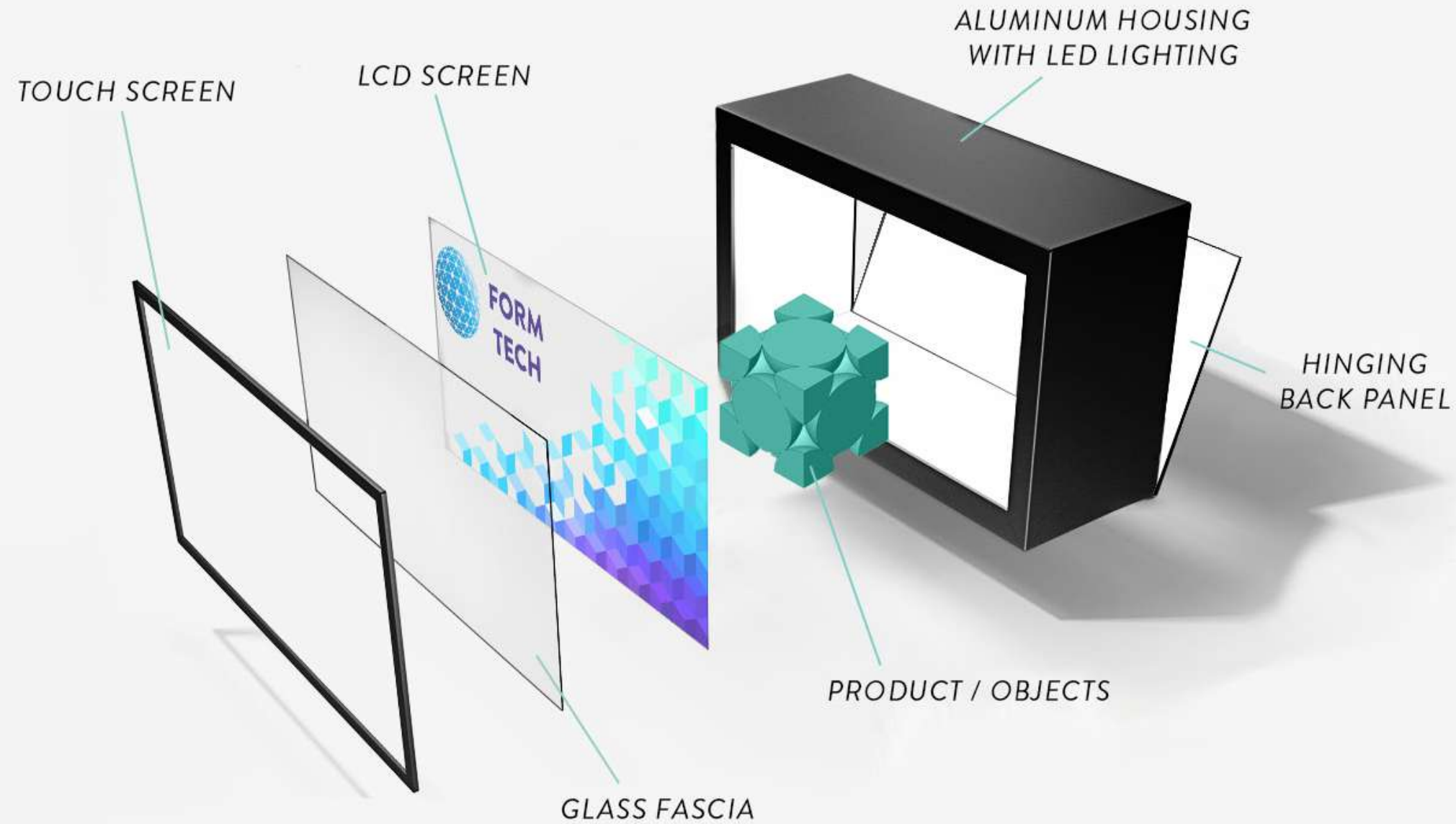
86"

98"

CUSTOM SIZES AVAILABLE FROM 9.7"



# FEATURES AND FUNCTIONALITY



## CRYSTAL CLEAR TRANSPARENCY

EVOLVE Transparent LCDs offer the most transparent screen of its kind on the market. Meaning viewers can still get a vivid crisp look at the products / objects on display.

## HIGH RESOLUTION

The LCD display resolution is as high as 4K in our larger models meaning digital content can be shown in extreme detail with impactful and realistic content.

## PLUG AND PLAY

EVOLVE Display cases are a completely finished solution, which means, when you receive this product, it only needs plugging into power and content and you are ready to go.

## PORTABLE

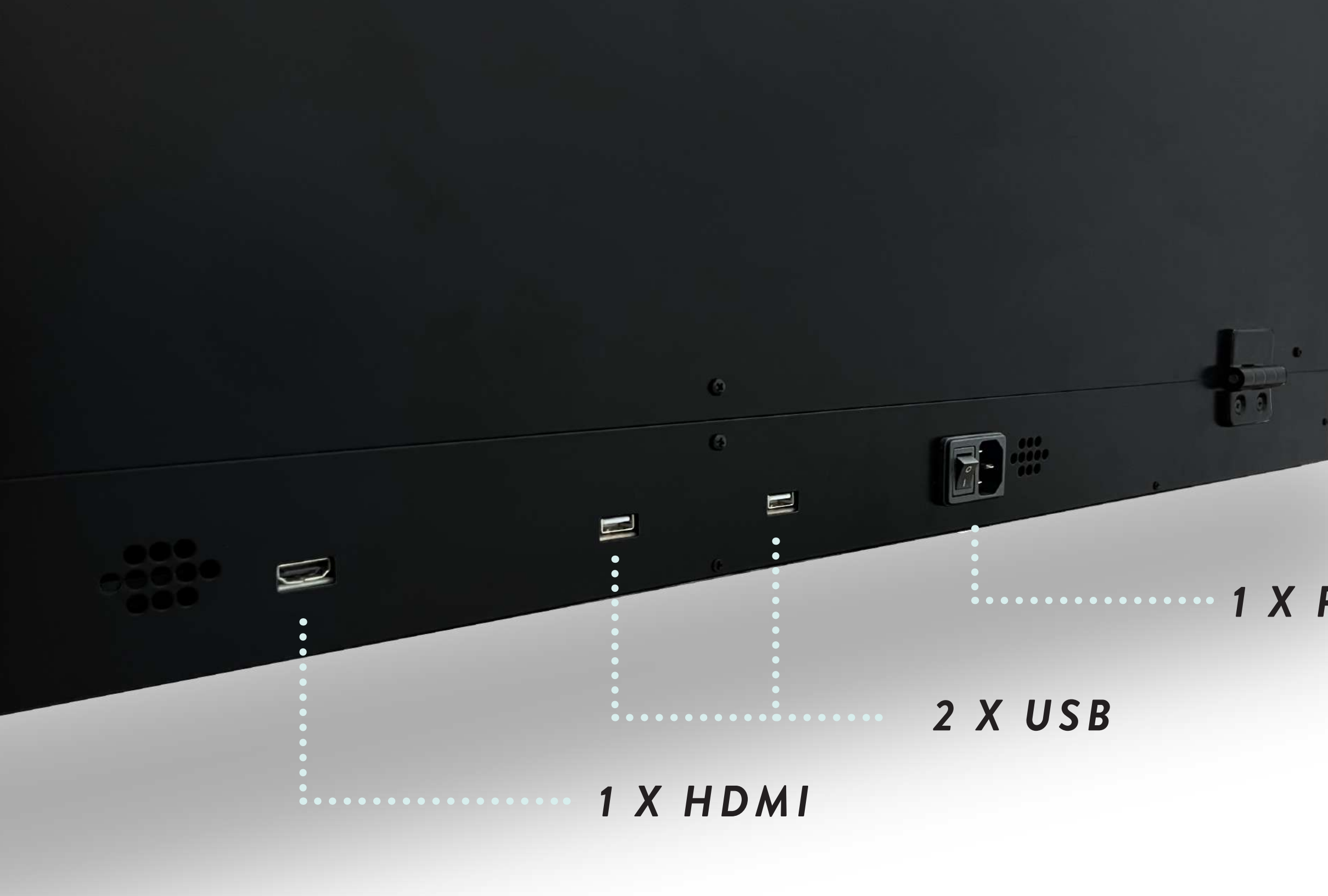
Because the display case is a fully finished unit, it can be easily unplugged and transported. Meaning less risk of damaging the product and allowing the display to be used multiple times in multiple areas.

## OPTIONAL TOUCH CAPABILITY

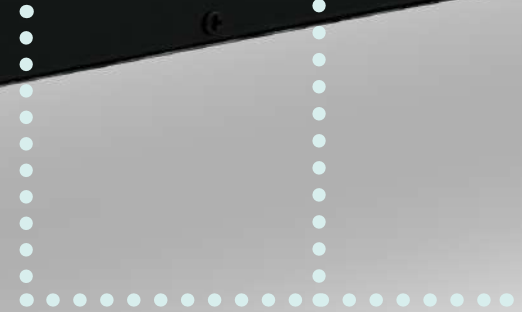
With the optional interactive models available. Consumers can interact with the display creating a more memorable and impactful experience.

# CONNECTIONS

*EVOLVE Transparent LCD Display Cases are 'plug and play' ready. The connections are very simple. A HDMI connection to play content. USB connections offer media and touch capabilities.*



**1 X HDMI**



**2 X USB**



**1 X POWER SOCKET**



## COOLING

*With a built in ventilation system, there are no concerns for the longevity of the display. This cooling system ensures the system will remain in operational condition.*

## EASY ACCESS



*The back panel is fixed on an easy moving hinge. Secured with a twist lock on top. This easy access panel makes changing, altering and removing objects from the display case quick and easy.*

# ENGAGE CUSTOMERS WITH BREATHTAKING DISPLAYS

This unique display gives brands the ability to attract attention, leaving a long lasting impression on consumers. Something that some of the leading brands, such as Nike, Adidas and more have already taken advantage of.

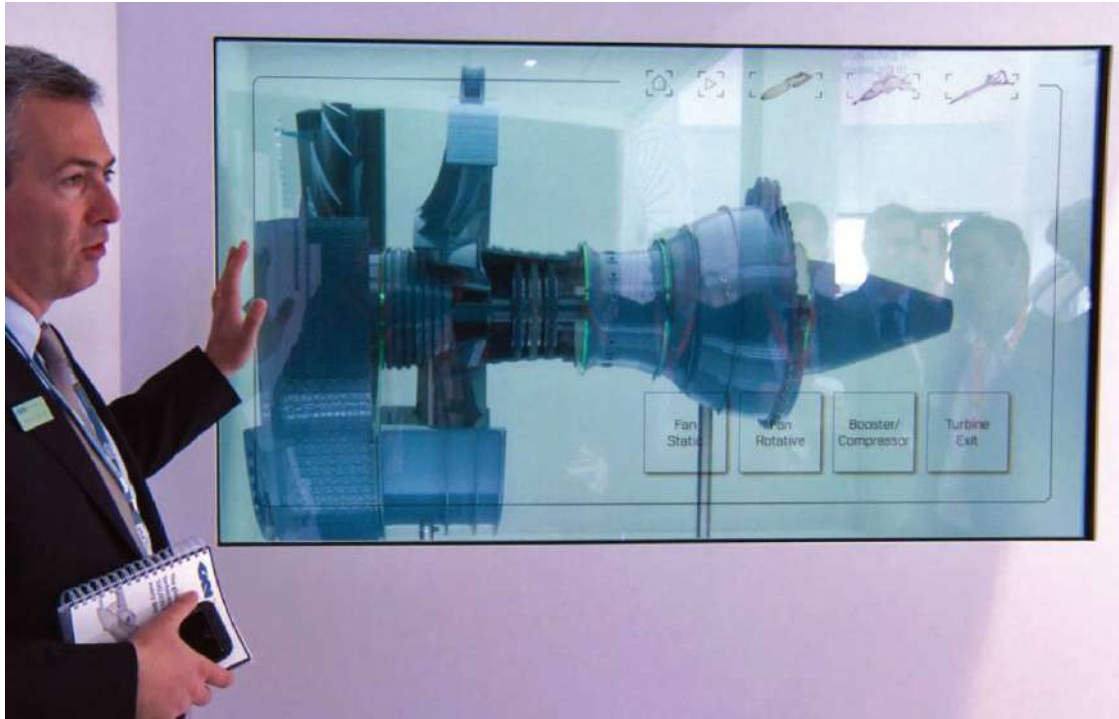


## NIKE HOUSE OF INNOVATION



# CAPTIVATE YOUR AUDIENCE

*EVOLVE display cases are the perfect display, whether you are presenting product during an event, displaying interactive information about objects in museums or helping to sell products in a retail environment.*



# READY TO GO



↗ >23"



↗ 32"



↗ 43"



↗ 55"



↗ 65"



↗ 75"



↗ 86"



↗ 98"

## EVOLVE 86" SHOWCASE



4K Resolution available at 65" and above.

*The wide range of sizes available means there is a size to suit any of your display needs. From jewellery to full sized mannequins, the EVOLVE display case can house it.*

### VERSATILE:

- Large range of sizes
- Portrait or Landscape Models
- Black or White Finish
- Optional Interactivity
- Easily Integratable



# TYPICAL MARKETS

## EXHIBITIONS / TRADE SHOWS



EVOLVE display cases are hugely popular at exhibitions and trade shows where new products and ideas are first displayed to the market. Therefore presentation is key. This solution ensures the captivation of customers.

## RETAIL



The retail setting is the where the EVOLVE display cases are utilized most often. The ability to draw attention to products in a captivating way leads to increased engagement and in turn a rise in sales and brand awareness.

## MUSEUMS



Rather than having to put posters of information next to objects and artifacts. Museums have the ability to show all that information digitally over those objects, whilst also having the interactive ability for people to learn more about what they are presenting.

## PERSONAL ITEMS



Certain customers possess unique and exceptional items in their households. These may include exclusive clothing pieces or limited edition watches. Additionally, some athletes opt to showcase their trophies or other memorabilia from their matches.

## VENDING MACHINES / REFRIGERATORS

Transparent LCD displays are also hugely popular for use in refrigerators and vending machines. To truly immerse patrons in your brand, the LCD display is utilized to play promotional videos or digital signage content in front of the actual product as they reach for it.

This marketing tool is perfect for any shop, supermarket, bakery, breweries, highway stations, and other businesses to highlight promotional content in a unique way.

